A picture containing text, vector graphics

Description automatically generated

**User Goals**

**AGE-26**

**Location- Brampton, Canada**

**Occupation- Software Engineer**

**Income- More than $85k**

**Status- Single**

**NIKITA BAINS**

**MMOBILE BANKING USER**

* **Send $200 to her sister on her birthday**

Nikita is living in Canada for her job but her family lives in India. She remembers it’s her sister’s birthday within few days. So, buying a gift and sending it to India can be time consuming. So, she wants to send her money as her birthday gift

* **Research the interest rate on a savings account**

Nikita wants to start saving some of the money she is earning each month to make sure she can support her family. She wants to use the bank that provides a good rate of interest on savings.

* **Find and view a recent transaction**

Since Nikita has sent money to her brother on his birthday, she wants to check that transaction as she doesn’t remember the amount she sent. So, in order to make her brother and sister feel equal, she wants to send a same amount of money to both.

* **Want to get more information about the app/website for interaction**

Nikita is very concerned related to the apps she used to send money. She wants the site that can send money on time and with a very less fee. So, she wants to know more about the information of the app she is going to use.